



Business Chinese Radio Classes— Lesson 1 Greetings

I Text:

A: 您好!

B: 您好! 我叫张天, 这是我的名片。

A: 张经理, 幸会幸会, 我叫王燕, 这是我的名片。

B: 王总, 很高兴认识您!

II Language Points

1 这是我的名片

2 幸会=很高兴认识您

III Cultural Points

1 称呼人时多用姓+职位以表尊敬: 张经理、王总

IV Questions

幸会是什么意思 (很高兴认识您的另一种说法)

V Script:

XIAOMENG: Hello everyone, I'm your host Xiaomeng, welcome to "Everything about Business Chinese"!

COLIN: Hi, I'm Colin. I am a university business student and I have been studying Chinese for a couple of years, but believe it or not, I still feel nervous when I think of meeting a potential Chinese client for the first time.

XIAOMENG: Take it easy, Colin. We are going to learn the elementary Chinese in business communication and give you a glimpse into Chinese culture in this program.

COLIN: Oh great! This is just what I WANT!

XIAOMENG: Hope you will like it. Let's listen to a dialogue at a business situation first.

(Dialogue in Chinese begins in a noisy environment)

A: 您好!

B: 您好! 我叫张天, 这是我的名片。

A: 张经理, 幸会幸会, 我叫王燕, 这是我的名片。

B: 王总, 很高兴认识您!

(Dialogue ends)

Xiaomeng: Let's listen to the English version:

A: Hello!

B: Hello! My name is Zhang Tian, this is my business card.

A: Manager Zhang, nice to meet you! My name is Wang Yan, this is my business card.

B: General Manager Wang, nice to meet you!

(Dialogue ends)

XIAOMENG: How do you feel about it, Colin?

COLIN: It's interesting! But I am still confused about a few points. First, what are the names of these two persons? I heard two different versions! And I have no

idea about how to say here is my business card. Also, I don't quite understand what is “幸会幸会(xìng huì xìng huì)” ?

XIAOMENG: Good questions! First, they greeted each other by saying..?

COLIN: 您好 nín hǎo which is a respectful way to say 你好 nǐ hǎo. Then he starts introducing himself, 我叫张天 wǒ jiào zhāng tiān which means my name is Zhang Tian and 这是我的…zhè shì wǒ de

XIAOMENG: 这是我的名片 zhè shì wǒ de míng piàn means this is my business card, 名片 míng piàn is business card.

COLIN: Oh I see 这是我的名片 zhè shì wǒ de míng piàn.

XIAOMENG: When the lady saw his business card, she knew he is a manager. In Chinese, we would like to use one's last name plus his or her title to show respect to him or her. That is why you heard two different versions, 张天 zhāng tiān and 张经理 zhāng jīng lǐ. Tian is his first name and 经理 jīng lǐ is his title.

COLIN: I understand now, so it is the same case with 王燕 wáng yàn and 王总 wáng zǒng. 燕 yàn is her first name and 总 zǒng is her title?

XIAOMENG: You are right! 总 zǒng is the abbreviation of 总经理 zǒng jīng lǐ, which means General Manager. We usually use 总 zǒng instead of 总经理 zǒng jīng lǐ in daily talk.

COLIN: My last question is what does 幸会幸会 xìng huì xìng huì mean?

XIAOMENG: 幸会幸会 xìng huì xìng huì means nice to meet you, the same meaning with 很高兴认识您 hěn gāo xìng rèn shí nín!

COLIN: Ah, I understand now! Shall we practice the dialogue again?

XIAOMENG: Sure.

XIAOMENG: 您好 nín hǎo!

COLIN: 您好 nín hǎo! 我叫张天 wǒ jiào zhāng tiān, 这是我的名片 zhè shì wǒ de míng piàn。

XIAOMENG: 张经理 zhāng jīng lǐ, 幸会幸会 xìng huì xìng huì, 我叫王燕, 这是我的名片 zhè shì wǒ de míng piàn。

COLIN: 王总 wáng zǒng, 很高兴认识您 hěn gāo xìng rèn shí nín!

COLIN: Thank you Xiaomeng, I feel better now. If I meet my potential client, I will say 我叫 Colin wǒ jiào Colin, 这是我的名片, except 很高兴认识您, I can also use 幸会幸会 xìng huì xìng huì!

XIAOMENG: Right! Be sure to read the business card people present to you and it would be better if you call them with their last names plus their titles, especially to the person you want to show respect to.

COLIN: Thanks a lot, I will keep it in mind.

COLIN: Thank you for listening. This is the end of today's program. Today's question is what does 幸会幸会 xìng huì xìng huì mean? You can email your answer or your comments to CIB@Chinamericaradio.com and we will post them on our twitter account @Confuciusbiz.

Xu: You can download today's transcript or listen to the program again for free at Chinamericaradio.com Just go to the Partners page and click on the SUNY-CIB banner.

Tingting: You can also see a listing of the upcoming activities at SUNY-Confucius Institute for Business. See you next week! 下周见 xià zhōu jiàn”