



## ADVERTISING RATE CARD

### Effective January 1, 2024

All packages are annual unless otherwise noted. Custom packages are available.

Package	#Spots	Length	Monthly	Annually
Flying Dragon	2920	:60	\$1538.33	\$18,460
Silk (Full)	2920	:30	\$1047.91	\$12,575
Silk (Half)	1460	:30	\$ 533.33	\$ 6,400
Silk (Quarter)	730	:30	\$ 276.66	\$ 3,320
Diversity*	1460	:30	\$434.00	\$ 5,200
Spectrum Sponsorship	26	:60	\$50@show	\$ 1,300 (6 months)
(Includes :15 open/close per show & 20 weekly promos :15 each)				

All advertisers receive:

- Banner and link on [www.chinamericaradio.com](http://www.chinamericaradio.com) website
- Product or promotional placement at Chinamerica Radio public appearances and promotional events.

\*Exclusively for Chinese/Asian community outreach, Human Resources, Educational, Cultural, Non-Profit, Career Expos, etc. Not for advertising or promotion of retail products.

All advertising products are Agency Commissionable at 15%. An affidavit of performance is available upon request at the end of each month. Pre-approved accounts Net 60 from billing date.

For additional information, please contact:

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