



## Diversity? We Can Help. . .

If your company has been aggressively “out there” promoting itself to the Asian community, we’ve probably seen you at various events.

- You want the Asian community to be familiar your brand.
- You want them to be comfortable doing business with you.
- You welcome potential future employees and representatives from that community into your corporate structure.
- You want to associate your company with events and interests for those communities

Therefore, participation in our specially priced Diversity promotional package gets your message directly to the Asian community.

No overkill. No waste. You can promote your corporate image at a fraction of the cost of a typical 10 x 10 career fair booth and keep your image visible to the community in-between fairs and corporate outreach events.

Chinamerica Radio is a logical, visible, and economical addition to your existing outreach activities.

Here’s where you can promote your company and solicit applicants for available jobs and opportunities by using Chinamerica Radio. This is your chance to talk about your company, not just your products\*. A Diversity schedule on Chinamerica Radio can also help satisfy EEO obligations and will provide documentation of your outreach to minority communities.

Here’s what you get with our Chinamerica Radio Diversity Package:

- **4 announcements per day**
- **30 seconds each**
- **Unlimited copy changes**
- **Fully customizable messages**
- **1460 Total Announcements per year**

\* With some exceptions, this package is designed to promote your company and corporate outreach rather than retail products and services