



Silk

Silk is a mystical fabric, spun meticulously from a living creature known for its beauty, persistence, and rewarded with the gift of beautiful and strong wings for flight as a moth. The silkworm passes through many stages of life, just like many businesses. As a product of growth and maturity through the stages of life, it leaves behind the tiny threads of silk that when crafted carefully, can become something of strength and beauty.

Trade on the famous Silk Road was a significant factor in the development of the civilizations of China. Just like the ancient Silk Road was the route to riches and prosperity, our Silk package will assist in the construction and strengthening of your brand? Shouldn't your business have the same legendary status? If your company thrives on productivity, just like the silkworm, your business never stops. With Chinamerica Radio listeners 24/7 neither will your message. Sign up for our Silk package today and lock-in a whole year of advertising. Your annual Silk package consists of:

- **8 commercials per day •30 seconds each**
- **Rotating evenly throughout every day**
- **365 days a year**
- **2920 Total Commercial annually**
- **Banner and link on our website**

Here's the best part...Just like a piece of fine Silk fabric, our package can be tailored into smaller units. If you have a tight budget, but still want to take advantage of daily exposure and brand building, you can get a Half-Package and even a Quarter-Package at a comparable reduction of price. See our price list for complete details.