

July 22, 2018

Did you know that a retired non-Chinese man has founded a Chinese pop radio station?

Steve Warren, a retired radio professional, founded Chinamerica Radio, the only Internet radio station in the USA that broadcasts Chinese pop music 24 hours a day, to bring the most popular music in the Chinese world to American audiences.

He never misses the Chinese singer's concerts when they perform in New York. He also hopes that the second generation Chinese in the United States will not forget the traditional Chinese culture and also understand the current Chinese Pop Culture.



Steve has worked for American radio for 40+ years, saw the potential of Chinese pop music in the US market ten years ago. He founded Chinamerica Radio, a Chinese pop music station, and collected thousands of Chinese pop music, including Mandarin and Cantonese songs. The Chinese pop songs of China, Hong Kong and Taiwan are broadcasting 24 hours a day online, and the songs of the popular Chinese music singers such as Mayday, Zhang Huimei, Wang LeeHom, SodaGreen, Aaron Kwok, Jay Chou, Eason Chan, and Hins Cheung were all in the song library of Chinamerica Radio.

Find the station online at: www.chinamericaradio.com or search for ChinamericaRadio for the free phone app.

Steve Warren said that after he retired, he always wanted to try something new. He found that there was no radio station dedicated to Chinese pop music in the United States, so he decided to build Chinamerica Radio. Instead of choosing a traditional radio station and using Internet radio, he said that this is due to the development of the Internet in recent years. People can listen to music whenever they have a mobile phone and the Internet, regardless of the radio signal.

Warren, who has lived in New York since 1971, said that there have been many Chinese friends around, and he often goes to Chinese restaurants to eat and other Chinese events and venues to experience and learn about Chinese culture. He has been exposed to Chinese pop music for a long time. After setting up a radio station for ten years, he has traveled to China many times to go to major KTV. Knowing the most popular music of the moment, the concerts of Chinese and Hong Kong singers in New York are not missed every year. He said that his favorite band is Mayday. He has seen their three concerts and was touched by their energetic style.

Warren said that the main audience of the radio station is the younger generation Chinese in the United States; many Chinese who grew up in the United States want to understand the current popular culture in China, not just the traditional culture of "Sun Wukong's troubled Tiangong".

Although Chinamerica Radio is full of Chinese songs, the advertisements and broadcasts are all in English. Each song will also be accompanied by an English translation of the song title and singer. Warren said that the most audience of the radio mainly understands English and popular Chinese, and they share radio broadcast content to more people around them.

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